



CRIM, UTD, BARKATULLAH UNIVERSITY

Hoshangabad Road, Bhopal. 462026 (M.P)

CAMPUS PLACEMENT NOTICE H1/CRIM/BU

01/03/2024

This is to inform all the students that 'Berger Paint' is going to conduct a campus Placement drive in our institute/ University. Interested students are required to register and submit their Resume in the Placement cell office before 08/03/2024. Between 12:30 PM to 3:30 PM.

Also register in the below Link: - <https://forms.gle/qLYRkSh543P6fqLRA>

Profile Profile- Sales Officer Trainee

Salary: Rs.8.00 LPA CTC [approx]

Role Description:

Drives volume and value targets in the Area/Geography

- Achieving volume and value sales target for Area/Geography
- Identify and target new dealers (dealer Communication based on new and existing dealer)

Market place execution

- Ensure color bank availability and functioning across retail Market and successful Placement of New Product at all Dealer points and new product detailing and demo
- Merchandising activity (poster/in-shop branding/product visibility, display boards placed) for desired products

Selection Procedure:

1. Applicant details will be shared by Placement Coordinator
2. Online Assessment
3. Virtual 2F Group Discussion

Dr. V. S. Bisoi

Training & Placement Coordinator

CRIM, UTD, B.U, Bhopal

Mob no.: 9827287809

Email ID: placement.crim@gmail.com.

Copy to

- PA to VC BU Bhopal for kind consideration
- PA to Registrar for kind consideration
- IT Cell BU Bhopal for uploading on website.