



CRIM, UTD, BARKATULLAH UNIVERSITY

Hoshangabad Road, Bhopal. 462026 (M.P)

W/c R.I.M./BU
11/6/2024

INTERNSHIP NOTICE

This is to inform all the students that **Magnik India** is going to conduct a Campus Internship drive in our Institute/University. Interested students are required to submit their Resume in the Placement cell office before **13th Jun 2024** from 12:30 PM to 3:30 PM and must register on the link given below.



Link: - <https://forms.gle/2gYZkPIkHACbeVcp9>

Internship Project Titles: -

- 1) Sales Generating Strategies for Magnik India using Corporate Promotional Activities & Online Internet Marketing.
- 2) Maintaining CRM By Studying Consumer Buying Behaviour of Magazines Readers
- 3) To Study the Potential of Social Networking Sites to Increase the Business of Magnik India
- 4) Role of E-commerce and CRM, Survey of Customer Perception, and viability of Print-magazine.
- 5) Importance of Customer Relationship Management in the Magazine Industry.
- 6) A Study on CRM, Role of E-Commerce, and Related Marketing Strategies.
- 7) Students can come up with project topics as well.

Task1:- CRM using Magnik India

Task 2:- Data Analytics

Task 3:- Marketing Supply Chain

Task 4:- Social media marketing Task

Task 5:- HR Training and Development Program (for last 7 days)

Desired skills and expertise:

Pay & Benefits: Magnik India offers Rs.12k and a 5% incentive on the achievement of 60k Revenue along with plenty of opportunities to move and grow within our *organization*.

Internship Duration: As per the Institute's policy.

Work Location: This is a full-time Office Internship Location in the Noida Sector 62 industrial area

NOTE: We are also ok with virtual/online internships.

DR. V.S. BAIS

Training and Placement Coordinator

CRIM and BUIT, UTD Bhopal

Mob No. 9827287809, 0755-2517004

Email- placement.crim@gmail.com

Copy to: PA to VC B.U. Bhopal for kind information.

: PA to Registrar B.U. Bhopal for kind information.

: IT Cell B.U. Bhopal for uploading on the website.