



TRAINING & PLACEMENT EXCELLENCE CENTRE, BARKATULLAH UNIVERSITY

Hoshangabad Road, BHOPAL. 462026 (M.P.)

CAMPUS PLACEMENT NOTICE

Ref.No: 0131 /PL/CII/BU/2026

Bhopal, Date: 05/09/26

This is to inform all the students that **Placement Cell/CII MCC BU Bhopal** is inviting applications from all eligible students for the following position.

Interested candidates can send their resumes & other details on the given google form link given below

<https://forms.gle/mZkuCqeE4qzqzJ516>

Last Date to apply: 15.10.2026

Company: Scaler for Batch of 2026 (Salary: 5.5-7 LPA, depends on interview)

Location: Gurugram & Bangalore

Work Mode: Work From Office (WFO)

Date of Joining (DOJ): 11th November 2026

1. Senior Business Development Associate (Sr. BDA) Age Limit: Up to 31 years

- Total Experience: 3 to 6 years overall
- EdTech Experience: Minimum 2 years of direct EdTech sales experience (Mandatory)
- Target Profiles: Candidates with a track record in EdTech sales or a blended background across EdTech and non-EdTech sales.

2. Business Development Associate (BDA) Age Limit: Up to 29 years

- Total Experience: 0 to 2 years (Freshers & early-career professionals welcome)
- EdTech Experience: EdTech sales background preferred, or ambitious freshers

Educational Qualification (Both Roles): Undergraduate (UG): B.Tech (Tech) | B.Com / BBA (Non-Tech), Postgraduate (PG): M.Tech (Tech) | MBA in Marketing & Sales (Non-Tech)

Training & Placement Coordinator

Mob NO: 9827287809, 9691841209

Email: placementcrimbu@gmail.com

Copy to : Honorable Vice Chancellor B.U Bhopal for kind information.

: Registrar B.U Bhopal for kind information.

: IT Cell B.U Bhopal for uploading on the website.